

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Biotechniques

Informa Healthcare Inc.
52 Vanderbilt Ave., Seventh Floor
New York, NY 10017
Tel.: 212-520-2777
Fax: 212-661-5052
<http://www.biotechniques.com>

Official Publication of: None
Established: 1983
Issues per Year: 13
(See Paragraph 9)



FIELD SERVED

BIOTECHNIQUES serves the biotechnical and pharmaceutical industries including academia, biotech/biopharm industry, government, hospitals, private research foundations and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals engaged in laboratory bioresearch. These include lab directors/ chief scientists, department heads, lecturers/ assistants, associate professors, professors/instructors, principal investigators, staff scientists, postdoctoral fellows, graduate students, technicians/ research associates/ assistants, presidents/ CEOs/ VPs/ owners, research directors/VPs of research/ CSOs, business development directors/ managers, medical professionals/ physicians, product managers, consultants and other titled and non-titled personnel in the fields of bioanalytical chemistry, biochemistry, bioengineering/ biophysics, bioinformatics/ computational biology, cancer research, cell biology, chemical biology, clinical research, developmental biology, drug discovery/ development, genomics/ genetics, immunology, microbiology, molecular biology, molecular diagnostics/ pathology, neuroscience, plant biology, proteomics, virology, marketing/ sales/ purchasing/ admin and other functions allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,075
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	233
Electronic _____	-
All Other _____	1,069
TOTAL	2,377

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	86,990	100.0	86,558	99.5	432	0.5
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	86,990	100.0	86,558	99.5	432	0.5

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD							
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	584	536	80,010	9,392			89,402
February _____	1,215	1,833	80,020	10,000			90,020
March _____	2,218	2,248	80,050	10,000			90,050
April _____	1,499	1,483	80,034	10,000			90,034
May _____	14,401	5,585	80,021	1,197			81,218
June _____	-	-	80,021	1,197			81,218

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	164,151	47,427	36,118	1.31	00:49	02:47
February _____	164,581	50,741	39,817	1.27	00:48	02:36
March _____	194,374	53,996	42,330	1.28	00:48	02:52
April _____	234,111	75,320	52,570	1.43	00:51	02:39
May _____	217,597	74,942	51,864	1.44	00:51	02:27
June _____	206,121	70,401	50,016	1.41	00:53	02:33
AVERAGE:	196,823	62,138	45,453	1.36	00:50	02:39

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**This issue is 7.9% or 6,927 copies below the average of the other 5 issues reported in Paragraph two.**

JOB FUNCTION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	PRINCIPAL AFFILIATION					
					Academia	Biotech/ Biopharm Industry	Government	Hospital	Private Research Foundation	Other
Bioanalytical Chemistry _____	2,130	2.6	2,113	17	790	681	220	119	279	41
Bioengineering/Biophysics _____	3,526	4.3	3,400	126	1,805	1,001	220	108	371	21
Bioinformatics/Computational Biology _____	1,955	2.4	1,900	55	895	608	166	64	208	14
Cancer Research _____	339	0.4	339	-	197	53	30	36	23	-
Molecular Diagnostics/Pathology _____	2,244	2.8	2,186	58	850	569	171	462	143	49
Cell and Developmental Biology _____	10,616	13.1	10,528	88	6,883	1,825	646	601	610	51
Chemical Biology and Biochemistry _____	14,104	17.4	13,952	152	8,258	3,467	925	514	906	34
Clinical Research _____	3,856	4.7	3,841	15	1,992	636	329	463	420	16
Drug Discovery/ Development _____	3,222	4.0	3,133	89	811	1,862	168	111	235	35
Genomics/ Genetics _____	4,250	5.2	4,169	81	2,637	652	387	270	269	35
Immunology _____	2,971	3.7	2,921	50	1,719	576	225	258	176	17
Microbiology and Virology _____	8,489	10.5	8,341	148	4,767	1,287	1,094	786	491	64
Molecular Biology _____	12,124	14.9	11,931	193	7,380	2,500	1,129	502	521	92
Neuroscience _____	3,851	4.7	3,822	29	2,860	262	213	306	191	19
Plant Biology _____	807	1.0	804	3	557	89	77	23	60	1
Proteomics _____	820	1.0	800	20	424	232	75	36	45	8
Marketing Sales, Purchasing, Admin _____	3,972	4.9	3,911	61	850	1,635	308	225	817	137
Other Functions _____	1,524	1.9	1,512	12	683	340	169	61	59	212
Other Paid Circulation (Optional) _____	418	0.5	418	-	-	-	-	-	-	418
TOTAL QUALIFIED CIRCULATION	81,218	100.0	80,021	1,197	44,358	18,275	6,552	4,945	5,824	1,264
PERCENT	100.0		98.5	1.5	54.6	22.5	8.1	6.1	7.2	1.5

CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)
Copies to Lab Directors/Chief Scientists, Department Heads, Lecturers/Assistants, Associate Professors, Professors/Instructors, Principal Investigators, Staff Scientists, Postdoctoral Fellows, Graduate Students, Technicians/Research Associates/Assistants, Presidents/CEOs/VPs/Owners, Research Directors/VPs of Research/CSOs, Business Development Directors/Managers, Medical Professionals/Physicians, Product Managers, Process Engineers, Consultants and Other Titled and Non-Titled Personnel _____	81,218	100.0	80,021	1,197
TOTAL QUALIFIED CIRCULATION	81,218	100.0	80,021	1,197

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	65,346	15,872	-	80,021	1,197			81,218	100.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	65,346	15,872	-	80,021	1,197			81,218	100.0
PERCENT	80.5	19.5	-	98.5	1.5			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009						
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	79,474	1,192			80,666	99.3
Individuals by name only _____	140	-			140	0.2
Titles or functions only _____	16	-			16	-
Company names only _____	391	5			396	0.5
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	80,021	1,197			81,218	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	217	-	217		400-427 Kentucky _____	492	-	492	
030-038 New Hampshire _____	228	-	228		370-385 Tennessee _____	937	-	937	
050-059 Vermont _____	149	-	149		350-369 Alabama _____	706	-	706	
010-027 Massachusetts _____	4,287	-	4,287		386-397 Mississippi _____	260	-	260	
028-029 Rhode Island _____	240	-	240		EAST SO. CENTRAL	2,395	-	2,395	2.9
060-069 Connecticut _____	1,034	-	1,034		716-729 Arkansas _____	318	-	318	
NEW ENGLAND	6,155	-	6,155	7.6	700-714 Louisiana _____	503	-	503	
100-149 New York _____	4,314	-	4,314		730-749 Oklahoma _____	426	-	426	
070-089 New Jersey _____	2,098	-	2,098		750-799 Texas _____	3,124	1	3,125	
150-196 Pennsylvania _____	2,977	-	2,977		WEST SO. CENTRAL	4,371	1	4,372	5.4
MIDDLE ATLANTIC	9,389	-	9,389	11.6	590-599 Montana _____	163	-	163	
430-459 Ohio _____	1,774	-	1,774		832-838 Idaho _____	126	-	126	
460-479 Indiana _____	917	1	918		820-831 Wyoming _____	58	-	58	
600-629 Illinois _____	2,097	-	2,097		800-816 Colorado _____	637	-	637	
480-499 Michigan _____	1,303	-	1,303		870-884 New Mexico _____	241	-	241	
530-549 Wisconsin _____	1,122	-	1,122		850-865 Arizona _____	621	-	621	
EAST NO. CENTRAL	7,213	1	7,214	8.9	840-847 Utah _____	492	-	492	
550-567 Minnesota _____	908	-	908		889-898 Nevada _____	146	-	146	
500-528 Iowa _____	666	-	666		MOUNTAIN	2,484	-	2,484	3.0
630-658 Missouri _____	1,283	-	1,283		995-999 Alaska _____	40	-	40	
580-588 North Dakota _____	139	-	139		980-994 Washington _____	1,000	-	1,000	
570-577 South Dakota _____	101	-	101		970-979 Oregon _____	545	-	545	
680-693 Nebraska _____	402	-	402		900-961 California _____	7,097	1	7,098	
660-679 Kansas _____	387	-	387		967-968 Hawaii _____	142	-	142	
WEST NO. CENTRAL	3,886	-	3,886	4.8	PACIFIC	8,824	1	8,825	10.9
197-199 Delaware _____	277	-	277		UNITED STATES	55,181	3	55,184	68.0
206-219 Maryland _____	3,559	-	3,559		969 & 004-009 U.S. Territories _____	146	-	146	
200-205 Washington, DC _____	539	-	539		Canada _____	1,974	2	1,976	
220-246 Virginia _____	817	-	817		Mexico _____	-	-	-	
247-268 West Virginia _____	222	-	222		Other International _____	22,714	1,192	23,906	
270-289 North Carolina _____	1,850	-	1,850		APO/FPO _____	6	-	6	
290-299 South Carolina _____	464	-	464		TOTAL QUALIFIED CIRCULATION	80,021	1,197	81,218	100.0
300-319 Georgia _____	1,200	-	1,200						
320-349 Florida _____	1,536	-	1,536						
SOUTH ATLANTIC	10,464	-	10,464	12.9					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	78,523	80,016	81,737	90,381	89,846	86,990
Qualified Non-Paid Total	77,591	79,139	81,737	89,833	89,376	86,558
Print Only	77,591	79,139	81,737	79,461	79,545	79,594
Electronic Only	-	-	-	10,372	9,831	6,964
Qualified Paid Total	932	877	-	548	470	432
Print Only	932	877	-	548	470	432
Electronic Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
13	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

CHANGE IN FREQUENCY:

Effective with the April 2008 issue, BIOTECHNIQUES changed its frequency from 12 to 13 issues per year.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

Country	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
ASIA				
Afghanistan	2	-	2	
Armenia	5	-	5	
Azerbaijan	5	-	5	
Bangladesh	7	-	7	
China	546	65	611	
Hong Kong - SAR	54	7	61	
India	1,987	806	2,793	
Indonesia	68	-	68	
Japan	304	61	365	
Kazakhstan	5	-	5	
Korea, Democratic People's Republic Of	1	-	1	
Korea, Republic Of	253	21	274	
Malaysia	219	33	252	
Maldives	1	-	1	
Myanmar	1	-	1	
Nepal	13	-	13	
Pakistan	94	4	98	
Philippines	73	22	95	
Singapore	169	28	197	
Sri Lanka	42	-	42	
Taiwan	134	20	154	
Thailand	134	22	156	
Uzbekistan	1	-	1	
Vietnam	44	-	44	
Subtotal	4,162	1,089	5,251	6.5
MIDDLE EAST				
Bahrain	-	1	1	
Iran	-	1	1	
Israel	2	-	2	
Subtotal	2	2	4	-
EUROPE				
Albania	8	-	8	
Austria	335	-	335	
Belarus	66	-	66	
Belgium	743	-	743	
Bosnia and Herzegovina	10	-	10	
Bulgaria	60	-	60	
Croatia	68	-	68	
Czech Republic	154	-	154	
Denmark	415	1	416	
Estonia	28	-	28	
Finland	393	-	393	
France	2,337	2	2,339	
Germany	3,116	2	3,118	
Greece	229	-	229	
Hungary	173	-	173	
Iceland	26	-	26	
Italy	1,455	-	1,455	
Latvia	35	-	35	
Liechtenstein	2	-	2	

Country	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
Lithuania	54	-	54	
Luxembourg	16	-	16	
Malta	11	-	11	
Monaco	1	-	1	
Netherlands	784	-	784	
Norway	273	-	273	
Poland	356	-	356	
Portugal	373	-	373	
Romania	184	-	184	
Russian Federation	249	1	250	
Slovakia	46	-	46	
Slovenia	93	-	93	
Spain	1,220	-	1,220	
Sweden	631	-	631	
Switzerland	661	-	661	
Ukraine	74	-	74	
United Kingdom	3,303	1	3,304	
unspecified Europe	116	7	123	
Subtotal	18,098	14	18,112	22.3
AFRICA				
Kenya	1	-	1	
South Africa	1	-	1	
unspecified Africa	1	-	1	
Subtotal	3	-	3	-
NORTH AMERICA				
Canada	1,974	2	1,976	
United States	55,181	3	55,184	
unspecified North America	152	-	152	
Subtotal	57,307	5	57,312	70.6
CARIBBEAN				
Bermuda	1	-	1	
Subtotal	1	-	1	-
SOUTH AMERICA				
Argentina	1	-	1	
Brazil	-	2	2	
Colombia	-	1	1	
Peru	-	1	1	
Venezuela	-	1	1	
Subtotal	1	5	6	-
ASIA PACIFIC				
Australia	368	77	445	
French Polynesia	1	-	1	
Marshall Islands	17	-	17	
New Zealand	60	5	65	
Tonga	1	-	1	
Subtotal	447	82	529	0.6
TOTAL QUALIFIED CIRCULATION	80,021	1,197	81,218	100.0

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	80,026	100.0	79,594	99.5	432	0.5
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	80,026	100.0	79,594	99.5	432	0.5

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	6,964	100.0	6,964	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,964	100.0	6,964	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Brian Caine, Publisher

Nora Pastenkos, Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 28, 2009

State New York

City New York

Received by BPA Worldwide July 28, 2009

Type PJ

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