

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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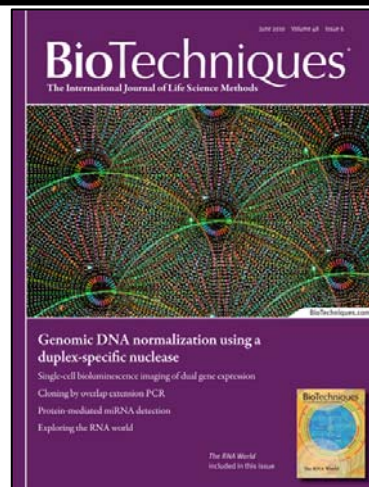
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Biotechniques

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(See Paragraph 8)



FIELD SERVED

BIOTECHNIQUES serves the biotechnical and pharmaceutical industries including academia, biotech/biopharm industry, government, hospitals, private research foundations and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals engaged in laboratory bio-research. These include lab directors/chief scientists, department heads, lecturers/assistants, associate professors, professors/instructors, principal investigators, staff scientists, postdoctoral fellows, graduate students, technicians/research associates/assistants, presidents/CEOs/VPs/owners, research directors/VPs of research/CSOs, business development directors/managers, medical professionals/physicians, product managers, consultants and other titled and non-titled personnel in the fields of bioanalytical chemistry, biochemistry, bioengineering/biophysics, bioinformatics/computational biology, cancer research, cell biology, chemical biology, clinical research, developmental biology, drug discovery/development, genomics/genetics, immunology, microbiology, molecular biology, molecular diagnostics/pathology, neuroscience, plant biology, proteomics, virology, marketing/sales/purchasing/admin and other functions allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	878
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	500
Digital _____	-
All Other _____	600
TOTAL	1,978

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	80,017	100.0	80,017	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	80,017	100.0	80,017	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	668	667	80,010
February _____	423	667	80,010
March _____	1,314	1,307	80,010
April _____	5,420	5,482	80,050
May _____	24,859	24,828	80,010
*June _____	108	127	80,010
TOTAL	32,792	33,078	

*See Paragraph 8

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	194,863	75,357	52,391	1.44	00:55	02:20
February _____	218,897	88,413	60,726	1.46	01:00	02:28
March _____	238,376	101,716	70,548	1.44	00:58	02:16
April _____	232,545	106,344	74,894	1.42	00:59	02:08
May _____	223,016	100,322	70,598	1.42	00:58	02:08
June _____	220,379	100,038	71,086	1.41	00:58	02:08
AVERAGE:	221,346	95,365	66,707	1.43	00:58	02:15

*See Paragraph 8

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010**This issue is -% or 8 copies below the average of the other 5 issues reported in Paragraph two.**

JOB FUNCTION	TOTAL QUALIFIED	PERCENT OF TOTAL	PRINCIPAL AFFILIATION					
			Academia	Biotech/ Biopharm Industry	Government	Hospital	Private Research Foundation	Other
Bioanalytical Chemistry _____	5,763	7.2	1,402	1,245	696	1,386	866	168
Bioengineering/Biophysics _____	3,728	4.7	1,756	1,106	228	182	389	67
Bioinformatics/Computational Biology _____	2,068	2.6	772	668	203	60	183	182
Cancer Research _____	1,840	2.3	1,177	215	115	188	109	36
Molecular Diagnostics/Pathology _____	2,749	3.4	733	476	142	1,164	164	70
Cell and Developmental Biology _____	7,551	9.4	4,960	1,160	452	468	454	57
Chemical Biology and Biochemistry _____	11,577	14.5	6,293	2,907	787	724	758	108
Clinical Research _____	3,703	4.6	1,341	764	281	745	406	166
Drug Discovery/ Development _____	2,833	3.5	582	1,624	133	109	252	133
Genomics/ Genetics _____	3,346	4.2	2,092	488	329	233	163	41
Immunology _____	2,434	3.0	1,204	399	195	472	116	48
Microbiology and Virology _____	7,279	9.1	3,571	1,064	899	1,203	419	123
Molecular Biology _____	9,074	11.3	5,481	1,863	885	382	357	106
Neuroscience _____	2,418	3.0	1,868	116	148	149	115	22
Plant Biology _____	1,171	1.5	792	108	148	32	76	15
Proteomics _____	610	0.8	348	125	63	29	31	14
Marketing Sales, Purchasing, Admin _____	6,345	7.9	1,035	1,751	502	1,654	1,046	357
Other Functions _____	5,107	6.4	856	2,364	472	86	261	1,068
Other Paid Circulation _____	414	0.5	414	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	80,010	100.0	36,677	18,443	6,678	9,266	6,165	2,781
PERCENT	100.0		45.8	23.1	8.3	11.6	7.7	3.5

CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL
Copies to Lab Directors/Chief Scientists, Department Heads, Lecturers/Assistants, Associate Professors, Professors/Instructors, Principal Investigators, Staff Scientists, Postdoctoral Fellows, Graduate Students, Technicians/Research Associates/Assistants, Presidents/CEOs/VPs/Owners, Research Directors/VPs of Research/CSOs, Business Development Directors/Managers, Medical Professionals/Physicians, Product Managers, Process Engineers, Consultants and Other Titled and Non-Titled Personnel _____	80,010	100.0
TOTAL QUALIFIED CURCULATION	80,010	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	66,692	13,318	-	80,010	100.0
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	66,692	13,318	-	80,010	100.0
PERCENT	83.4	16.6	-	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	79,580	99.5
Individuals by name only _____	29	-
Titles or functions only _____	18	-
Company names only _____	383	0.5
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	80,010	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	252		400-427 Kentucky _____	670	
030-038 New Hampshire _____	230		370-385 Tennessee _____	1,103	
050-059 Vermont _____	175		350-369 Alabama _____	845	
010-027 Massachusetts _____	3,397		386-397 Mississippi _____	433	
028-029 Rhode Island _____	230		EAST SO. CENTRAL	3,051	3.8
060-069 Connecticut _____	1,015		716-729 Arkansas _____	470	
NEW ENGLAND	5,299	6.6	700-714 Louisiana _____	751	
100-149 New York _____	4,031		730-749 Oklahoma _____	613	
070-089 New Jersey _____	2,501		750-799 Texas _____	3,486	
150-196 Pennsylvania _____	3,064		WEST SO. CENTRAL	5,320	6.7
MIDDLE ATLANTIC	9,596	12.0	590-599 Montana _____	210	
430-459 Ohio _____	2,066		832-838 Idaho _____	199	
460-479 Indiana _____	1,191		820-831 Wyoming _____	92	
600-629 Illinois _____	2,491		800-816 Colorado _____	663	
480-499 Michigan _____	1,476		870-884 New Mexico _____	240	
530-549 Wisconsin _____	1,277		850-865 Arizona _____	626	
EAST NO. CENTRAL	8,501	10.6	840-847 Utah _____	499	
550-567 Minnesota _____	1,162		889-898 Nevada _____	174	
500-528 Iowa _____	782		MOUNTAIN	2,703	3.4
630-658 Missouri _____	1,402		995-999 Alaska _____	27	
580-588 North Dakota _____	192		980-994 Washington _____	982	
570-577 South Dakota _____	168		970-979 Oregon _____	567	
680-693 Nebraska _____	531		900-961 California _____	6,950	
660-679 Kansas _____	596		967-968 Hawaii _____	58	
WEST NO. CENTRAL	4,833	6.0	PACIFIC	8,584	10.7
197-199 Delaware _____	291		UNITED STATES	58,565	73.2
206-219 Maryland _____	2,806		969 & 004-009		
200-205 Washington, DC _____	337		U.S. Territories _____	85	
220-246 Virginia _____	1,013		Canada _____	1,943	
247-268 West Virginia _____	345		Mexico _____	64	
270-289 North Carolina _____	2,003		Other International _____	19,350	
290-299 South Carolina _____	669		APO/FPO _____	3	
300-319 Georgia _____	1,404		TOTAL QUALIFIED CIRCULATION	80,010	100.0
320-349 Florida _____	1,810				
SOUTH ATLANTIC	10,678	13.4			

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
ASIA			Poland	267	
Afghanistan	2		Portugal	300	
Armenia	1		Ireland	203	
Azerbaijan	1		Romania	118	
Bangladesh	8		Russian Federation	176	
Bhutan	489		Serbia	53	
Georgia	2		Slovakia	49	
Hong Kong - SAR	61		Slovenia	82	
India	2,314		Spain	993	
Indonesia	90		Sweden	502	
Japan	324		Switzerland	534	
Kazakhstan	6		Turkey	88	
Korea, Democratic People's Republic Of	249		Ukraine	42	
Malaysia	239		United Kingdom	2,085	
Maldives	1		Subtotal	13,600	17.0
Myanmar	1		AFRICA		
Nepal	12		Algeria	3	
Pakistan	88		Equatorial Guinea	43	
Philippines	60		Ghana	5	
Singapore	180		Kenya	9	
Sri Lanka	33		Libyan Arab Jamahiriya	2	
Taiwan	162		Malawi	1	
Thailand	137		Morocco	6	
Uzbekistan	37		Namibia	2	
Subtotal	4,497	5.6	Niger	12	
MIDDLE EAST			Senegal	2	
Bahrain	2		South Africa	48	
Iran	86		Sudan	3	
Iraq	4		Swaziland	4	
Israel	85		Tanzania	1	
Jordan	8		Tunisia	8	
Kuwait	2		Uganda	2	
Lebanon	4		Subtotal	151	0.2
Oman	2		NORTH AMERICA		
Qatar	3		Canada	1,943	
Saudi Arabia	28		United States	58,653	
Syrian Arab Republic	5		Mexico	64	
United Arab Emirates	10		Subtotal	60,660	75.8
Yemen	1		CARIBBEAN		
Subtotal	240	0.3	Cuba	2	
EUROPE			Dominica	2	
Albania	5		Martinique	3	
Austria	287		Netherlands Antilles	1	
Belarus	19		Trinidad and Tobago	1	
Belgium	546		unspecified Caribbean	2	
Bosnia and Herzegovina	8		Subtotal	11	-
Bulgaria	49		CENTRAL AMERICA		
Croatia	47		Costa Rica	3	
Cyprus	3		El Salvador	2	
Czech Republic	133		Guatemala	3	
Denmark	315		Subtotal	8	-
Estonia	23		SOUTH AMERICA		
Finland	218		Argentina	91	
France	1,558		Brazil	155	
Germany	2,436		Chile	51	
Gibraltar	1		Colombia	37	
Greece	162		Ecuador	7	
Hungary	146		French Guiana	1	
Iceland	17		Peru	21	
Italy	1,178		Uruguay	8	
Latvia	20		Venezuela	9	
Liechtenstein	2		Subtotal	380	0.5
Lithuania	41		ASIA PACIFIC		
Luxembourg	15		Australia	387	
Macedonia	9		Marshall Islands	2	
Malta	11		New Zealand	74	
Moldova	1		Subtotal	463	0.6
Monaco	1		TOTAL QUALIFIED CIRCULATION	80,010	100.0
Netherlands	639				
Norway	218				

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

Province	Total Qualified	Percent
Newfoundland and Labrador	6	-
Prince Edward Island	6	-
Nova Scotia	51	0.1
New Brunswick	19	-
Quebec	493	0.6
Ontario	766	1.0
Manitoba	90	0.1
Saskatchewan	85	0.1
Alberta, N.W.T. and Nunavut	204	0.2
B.C. and Yukon	223	0.3
TOTAL FOR CANADA	1,943	2.4
United States	58,650	73.3
Other Foreign	19,417	24.3
TOTAL OUTSIDE CANADA	78,067	97.6
TOTAL QUALIFIED CIRCULATION	80,010	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified _____	81,737	90,381	89,846	86,852	80,222	80,017
Qualified Non-Paid Total _____	81,737	89,833	89,376	86,420	80,222	80,017
Print Version Only _____	81,737	79,461	79,545	79,471	80,022	80,017
Digital Version Only _____	-	10,372	9,831	6,949	200	-
Qualified Paid Total _____	-	548	470	432	-	-
Print Version Only _____	-	548	470	432	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2009 - June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC= None Claimed.

8. ADDITIONAL DATA

CHANGE IN FREQUENCY:

Effective with the January 2010 issue, BIOTECHNIQUES changed its frequency from 13 to 12 issues per year.

PARAGRAPH 2 - LATE MAILING OF ISSUE:

56,000 copies or 70% of the June 2010 issue were mailed on July 1, 2010.

Paragraphs 3c and 7 are reported at the option of the publisher.

WEBSITE GLOSSARY:
Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period
User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period
User Session Duration: The average time a browser remained on the site per session
Page Duration: The average time a browser spent viewing any page(s) on the site

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 28, 2010
Nora Pastenkos, Director of Audience Development & Manufacturing	State	New York
Robert D'Angelo, CEO	City	New York
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 28, 2010
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	B089P0J0