

BioTechniques®

DIGITAL EDITORIAL CALENDAR 2020

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JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
In Focus Precision Medicine	In Focus Cell Engineering	In Focus Cancer Research	In Focus Big Data & Software	In Focus Microbiology	In Focus Antibodies
Special Editorial Feature Chromatography Microbiome	Special Editorial Feature Engineering Sleep Science	Special Editorial Feature Cell Imaging Forensics	Special Editorial Feature Climate Change Genomic Data	Special Editorial Feature Proteomics Cell Culture	
Meeting SLAS		Meeting ACS Spring	Meeting AACR, FASEB, EB	Virtual Symposia The Gold Standard Lab	Meeting ASM Microbe
				Meeting ASMS	

Spotlight: Microbiome

This Spotlight will explore:

- Microbiome interplay and control
- Metabolomic and metagenomic profiling of patients with different disease types
- Selective modification of microbiota
- The implications of microbial colonization in space travel and the impact of space travel on the gut microbiome
- Regulating microbiome research

Spotlight: 3D Cell Culture

This Spotlight will explore:

- The genetic engineering tools available to build relevant organoids
- The latest advances in biomaterials enabling effective organoid construction
- New imaging approaches
- Key challenges facing organoid construction and application, and how they can be overcome
- The future for 3D cell culture research

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
In Focus Reproducibility	In Focus Cell Culture	In Focus Neuroscience	In Focus Structural Biology (Protein Analysis)	In Focus CRISPR	In Focus Sequencing & PCR
Special Editorial Feature Diagnostics		Special Editorial Feature Dementia Organoids	Special Editorial Feature Viral Vectors	Virtual Symposia Precision Medicine II	
Meeting SLAS	Meeting ACS Fall	Meeting NIH research festival	Meeting ASHG, SfN		Meeting ASCB

Spotlight: CRISPR

This Spotlight will explore:

- The use of CRISPR as a diagnostic tool
- The advance of CRISPR therapeutics for genetic disorders
- CRISPR in oncology
- The ethics of using this technique
- Challenges faced in bringing CRISPR to the clinic

Spotlight: Sequencing

This Spotlight will explore:

- What are error rates and how can they be corrected?
- Method development in order to address the error rate concerns
- Library preparation technology

Topics

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Spotlight

Get 3 months' exposure next to highly sought-after editorially led content; utilize for lead generation and gaining insight into your target audience

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Filming

Make the most of your experts and products attending a conference and work with us to create exciting interviews and product introduction videos

Virtual Symposia

Utilize the marketing material you have and engage researchers across the globe to get extra leads for your sales team